

# Manipulating the Reader in Fiction

## A Stylistic Perspective

Aix-Marseille University  
 INTERNATIONAL CONFERENCE

28 April 2017  
**PROGRAMME**

**8h30-9h00** coffee and welcoming address

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Chair: Manuel JOBERT (*University Jean Moulin - Lyon 3, FR*)

**9h-9h30**

Catherine EMMOTT (*University of Glasgow, UK*):

“Rhetorical strategies and the art of deception in crime fiction:  
Plot construction and reader manipulation by cognitive misdirection”

**9h30-10h**

Christiana GREGORIOU (*University of Leeds, UK*):

“Reader Manipulation and the challenge of translating Greek  
Markaris’ *Late Night News* crime novel into English”

**10h-10h30**

Jeremy SCOTT (*University of Kent, UK*):

“Building a World from the Day’s Remains: showing, telling,  
representing”

**10h30-11h** coffee break

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Chair: Marina LAMBOU (*Kingston University, UK*)

**11h-11h30**

Andrea MACRAE (*Oxford Brookes University, UK*):

“Empathetic / social / relational deixis: What does it do and  
how does it do it?”

**11h30-12h**

Nina NØRGAARD (*University of Southern Denmark, DK*):

“Positioning the Reader in Multimodal Novels”

**12h-14h** Lunch break

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Chair: Rocío MONTORO (*University of Granada, SP*)

**14h-14h30**

Marina LAMBOU (*Kingston University, UK*):

“Metalepsis, counterfactuality and being led up the “forked”  
garden path: ‘manipulating’ readers in fiction”

**14h30-15h**

Billy CLARK (*Middlesex University London, UK*):

“Making Readers ‘Literary’”

**15h-15h30** coffee break

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Chair: Linda PILLIÈRE (*Aix-Marseille University, FR*)

**15h30-16h**

Laura HIDALGO-DOWNING (*Universidad Autónoma de Madrid, SP*):

“Readers’ textual processing and emotional responses to a story  
ending: An experimental study of a story by J.D. Salinger”

**16h-16h30**

Sara WHITELEY (*University of Sheffield, UK*):

“Manipulating metaphors: interactions between readers and  
‘Upon Opening the Chest Freezer’”

**19h30** Dinner in town